

Andrés Gallego

Product Designer · UX/UI Designer in Madrid

Product Designer (UX/UI) with 4 years in digital product and 15+ years in design, art direction and branding.

/andres-gallego
Portfolio
andresgallego.design@gmail.com

Product Designer – CrowdFarming

February 2024 – November 2026 · Madrid

Designed digital products and tools within the CrowdFarming ecosystem, in collaboration with product and engineering teams.

- Designed **Farmeneur** from scratch, a digital cooperative for European farmers (350+ users): product conceptualization, UX/UI and visual identity, as sole designer, working with engineering through to implementation.
- Redesigned internal tools for payment management and visual asset organization, with flows built to improve team efficiency.
- Contributed to the creation and evolution of the Design System.

Product Designer — Astara Store

October 2022 – February 2024 · Madrid

End-to-end UX/UI design of the online vehicle purchase experience (automotive sector) and of Marketplace features and other in-house brands, in close collaboration with product and tech teams.

Design Lead — Hey AV

March 2014 – September 2022 · Madrid

Led a 3-person design team on digital and print projects for clients including IFEMA Madrid, BancaMarch, Óptica Roma, Madrid Destino, Sandevid and Hogar Sí.

Visual Designer — NotesRing Services

January 2013 – February 2014 · Madrid

Sole designer: defined the strategy, conceptualized and produced digital and print projects.

Editorial Designer — Gráficas 4, S.A.

March 2010 – November 2012 · Madrid

Layout design for major Spanish publishers such as Edelvives and Maeva.

Skills

Product & UX

- Product thinking
- UX strategy and problem solving
- User flows and interaction design
- Information architecture
- User research

Interface design

- UX/UI
- Design systems and component libraries
- Prototyping and wireframing
- Visual design
- Art direction and branding

Education

Interaction Design Program | UX/UI
La Nave Nodriza

Master's in Art Direction
Trazos_

Prepress in Graphic Arts
Virgen de La Paloma

Languages

Spanish (native)
Inglés (B2)